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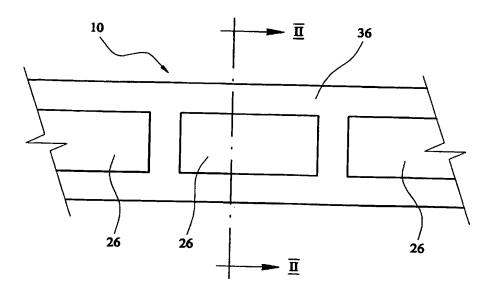
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(54) Title: METHOD AND CORRESPONDING LABEL FOR LABELLING



(57) Abstract: A label (10) and a method of labelling applicable to the labelling of bottles for carbonated beverages, such as cola, provides a label (10) in which an inner label portion identifies the product and invites the user to gain access thereto via a removable tamper-resistant transparent outer label portion (22). In-use the entire label assembly (10) is removed by the user in the course of gaining access to internal information, thereby fitting the bottle for recycling. The label assembly is rendered capable of resisting the tension applied during bottling and after bottling by constructing the label as homogeneous laminar assembly comprising polypropylene/polypropylene layers of differing densities, whereby the stretch characteristics enable the label to accommodate these tension loads.



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